PRESS RELEASE

Canon unveils new portable PIXMA TR150 printer with battery for workers operating out of the office.

Canon's new compact, lightweight PIXMA TR150 printer with battery is specifically designed to help workers operate efficiently and with ease while working on the move or remotely.

Canon PIXMA TR150

SYDNEY, Australia - 26th March 2020: Canon Australia, voted Australia's leading choice for ease of use, trust, and quality[1] for home printers, has today announced the launch of the PIXMA TR150 with battery, a powerful, portable, and robust printer designed to deliver exceptional quality and enhanced usability for workers who operate remotely. Optimised for effortless operation, this compact printer features versatile wireless connectivity with support for both 2.4GHz and 5GHz Wi-Fi bands, smartphone control, and rapid charging to deliver professional results on-the-go.

Travel light with a portable printer
Portable and tough for printing on the move, the Canon PIXMA TR150 with battery gives mobile and remote workers the freedom to conduct business from anywhere including on the go and at home. The perfect companion for working remotely, the Canon PIXMA TR150 with battery is capable of fast and accessible charging through either the AC power adaptor or the bundled USB Type-C cable using a compatible in-car charger, power bank or laptop.

The sleek, robust and scratch resistant design adds practicality, with all connection ports organised on one side of the printer for optimum cable management, while the in-built anti-theft locking slot offers a choice to secure the printer in temporary locations via an optional anti-theft locking cable[2].

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[1] YouGov survey March 2020, n=3,750
[2] Anti-theft locking cable not included

Enhanced usability, efficiency and battery life
Building on Canon's heritage for easy-to-use printers, the PIXMA TR150 with battery features a 1.44"
OLED high-resolution screen, providing real-time ink levels and battery life for easy navigation and
complete visibility. A first in Canon's mobile printer range, the PIXMA TR150 with battery enables up
to five pre-saved custom templates to be loaded using a Windows PC and stored on the
printer[3] enabling direct prints from the screen without the use of a laptop, PC or smart device. At the
touch of a button, the five templates can quickly produce core documents with speeds of 5.5ipm for
colour and 9ipm for mono[4].

Fast and functional, the PIXMA TR150 with battery employs quicker charging (2 hours 20 minutes via
the AC adapter) and the ability to print up to 330 pages from a single full charge[5]. For enhanced
usability, an easy attach-detach battery function ensures no tools are required which is ideal for
when working on the go.

Convenience with wireless printing
Compatible with current iOS and Android devices, users can print wirelessly via the Canon PRINT app
or print from popular cloud services such as Google Drive and Evernote with the PIXMA Cloud Link[6].
For those needing to make copies of documents on the move, Canon's Smartphone Copy function
can be used to easily take photos of documents and send directly to print. Users can also print with
Mopria[7] for Android, AirPrint[8] for iOS or Windows 10 Mobile without having to download any
additional apps.

Users without a router can simply click the dedicated Wireless Connect button and initiate a 1-to-1
connection with the printer to their smart device[9]. Offering seamless wireless connectivity, the
PIXMA TR150 with battery has support for both 2.4GHz and 5GHz Wi-Fi bands, perfect for stable and
stress-free printing.

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[3] Templates need to be loaded onto the printer via the Canon printer driver using Windows PC only
[4] Document print speeds are the averages of ESAT (Word, Excel, PDF) in Office Category Test for the default simplex mode, ISO/IEC 24734.
Print speed may vary depending on system configuration, interface, software, document complexity, print mode, page coverage, type of
paper used etc.
[5] Conditions: Tested under normal temperature and humidity, using fully charged new battery, printing ISO/IEC 24712 files (5 patterns)
continuously in colour on A4 plain paper in Standard mode of printer driver via USB connection to PC
[6] Requires an Internet connection and the Canon PRINT Inkjet/SELPHY app, available for free on the App Store and at Google Play.
Compatible with iPad, iPhone 3GS or later, and iPod touch 3rd generation or later devices running iOS 7.0 or later, and Android mobile
devices running Android 2.3.3 or later. Your device must be connected to the same working network with wireless 802.11 b/g/n/a
capability as your printer. Requires a compatible social media account and is subject to that social media accounts Terms of Service.
Certain exceptions may apply.
[7] Requires Android mobile device with Android 4.4 operating system or later with the Mopria Print Service pre-loaded with that device and
the compatible PIXMA printer on the same wireless network. The Mopria experience is also available on Android 4.4 mobile devices with a
download of the Mopria Print Service from Google Play.
[8] AirPrint functionality requires a compatible iPad, iPhone, or iPod Touch device running iOS 7.0 or later, and an AirPrint-enabled printer
connected to the same network as your iOS device. A printer connected to the USB port of your Mac, PC, AirPort Base station, or Time
Capsule is not supported.
[9] No internet connection or router is required when printing files stored on your device. When printing files from a cloud source, the
Wireless Connect button will draw on your connected device's data to download and print via direct Wi-Fi connection.

High quality business printing on the go

The PIXMA TR150 with battery's hybrid ink system[10] facilitates quick delivery of high-quality text and graphics, including last-minute presentations, charts and graphs when on the go or working out of the office. The system boasts a pigment black cartridge for sharp text, and a combined dye based four-colour cartridge (cyan, magenta, yellow and black) to achieve vivid photo prints with up to a 100-year album life[11]. When running low on pigment black, the 'save black ink' mode allows for economical printing by reducing the use of black ink, so users are never caught short.

Capable of producing A4 borderless prints and the rear feed able to hold 50 sheets of plain paper, the PIXMA TR150 with battery is perfect for pop-up workplaces needing to create vibrant point of sales materials at the touch of a button.

The Canon PIXMA TR150 with battery will be available for purchase from April 2020 from official local Canon retailers, with pricing set at dealer discretion. The Canon PIXMA TR150 with battery will be supported by Canon's Printer Replacement Promise and easy set-up online guides.

For more information on the PIXMA TR150 with battery please visit:
https://www.canon.com.au/printers/pixma-mobile-tr150

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About Canon Australia
Canon is a world-leading imaging brand that actively inspires and enables people to achieve more than they ever thought they could through products, services and solutions for business and consumers. As Australia's most trusted camera brand[1], Canon Australia is confident in offering a 5-year local warranty on our Mirrorless, DSLR, Digital Video Camera, and Lens products[2]. Canon has ranked among the top-five US patent recipients for the past 34 years and had global revenues of more than $US36 billion in 2018. Also part of the Canon Group in the Oceania region are Canon Finance Australia, SUNSTUDIOS, Converga and Harbour IT. For more information, visit www.canon.com.au,

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[10] A full set of ink is required for full function. For information on Canon Genuine products, visit: https://store.canon.com.au/genuine-canon-products/

[11] Based on accelerated testing by Canon in dark storage under controlled temperature, humidity and gas conditions, simulating storage in an album with plastic sleeves. Canon cannot guarantee the longevity of prints; results may vary depending on printed image, drying time, display/storage conditions, and environmental factors.

www.facebook.com/canonaustralia, http://instagram.com/canonaustralia, www.twitter.com/canonaustralia, www.youtube.com/canonaustralia

[1]Shopper Media Survey, February 2020, n=20,431

[2] Applies to purchases made on or after 25th November 2019 in Australia from Canon Australia Pty Ltd or authorised distributors, dealers or retailers